

PLATINUM | \$25,000

- (2) registration passes
- Opportunity to address attendees at event (five minutes)
- (1) electronic journal ad
- (1) conference app banner ad
- Conference attendee contact listing
- Logo on conference tote and website
- Logo on breakfast and lunch signage
- (1) designated e-blast to NICHE membership in April 2020

GOLD | \$20,000

- (2) registration passes
- Opportunity to address attendees at event (five minutes)
- (1) electronic journal ad
- (1) conference app banner ad
- Insert in conference tote
- Logo on conference website
- Pre-conference attendee contact listing
- Sponsorship of pre-conference

SILVER | \$15,000

- (2) registration passes
- (1) electronic journal ad
- (1) conference app banner ad
- Conference attendee contact listing
- Insert in conference tote
- Logo on conference website

BRONZE | \$10,000

- (1) registration pass
- (1) electronic journal ad
- (1) conference app banner ad
- Insert in conference tote
- Logo on conference website

BEIGNET BREAK SPONSORSHIP | \$15,000

Bring the essence of New Orleans to one of our morning or afternoon breaks. This sponsorship includes refreshment space/table signage and recognition.

- (1) electronic journal ad
- (1) conference app banner ad
- Insert in conference tote
- Logo on conference website
- Signage at refreshment break location – morning break on day 1 or 2
- Verbal recognition at general session prior to beignet refreshment break

REFRESHMENT SPONSOR | \$5,000 (5 available)

Includes refreshment space/table signage and recognition.

- (1) electronic journal ad
- Logo on conference website
- Signage at refreshment break location
- Verbal recognition at general session prior to refreshment break

PROFESSIONAL HEADSHOT SPONSORSHIP | \$3,000 (one available)

Every conference attendee wants to be recognized as a professional. Consider sponsoring this station and a digital image will be available to attendees to use copyright free on their website, LinkedIn, and/or other social media and professional platforms.

- (1) electronic journal ad
- Logo on conference website
- Business-card with logo containing 'how to obtain your headshot' with steps that will be given to each attendee after their photo is taken
- Photo Album with logo where attendees will go to download their headshot following the conference.

MOBILE CHARGING STATION | \$5,000 (three available)

Looking for a great way to "connect" your company with conference attendees? How about offering them the opportunity to charge their mobile devices on-site? The station will be placed in a high-traffic area which is sure to draw attention.

- (1) electronic journal ad
- Logo on conference website
- Logo on charging station

FULL PAGE ELECTRONIC JOURNAL AD | \$2,000

This is a digital opportunity to have a presence in every session space. Between sessions we will run a montage of sponsor advertisements. This sponsorship entitles you to one PowerPoint slide which will appear on session digital screens daily. The official NICHE 2020 conference electronic journal advertisement template will be provided upon payment remittance. This slide may be an acknowledgment of the sponsors name, logo, or product line but cannot be used to advertise products or service. NICHE reserves the right to revise verbiage to ensure acknowledgment.

Interested in sponsorship?

Contact Susie Zuckerman, Sponsorship Manager
sz62@nyu.edu | 212-992-9443
nicheprogram.org

Digital advertising dimensions for the NICHE 2020 conference app will be provided upon payment remittance.

NICHE 2020 Conference Sponsorship Rules and Regulations

Statement of Sponsorship: NICHE conference sponsorship is an acknowledgment of the contributor's name, logo, or product line and cannot be used to advertise products or services.

All sponsors displaying at the NICHE 2020 conference, to be held April 27 - May 1, 2020, in New Orleans are required to subscribe to the following official Rules and Regulations. Sponsorship NICHE reserves the right to change and modify the Rules and Regulations at any time.

1. Eligible Sponsors. NICHE reserves the right to determine the eligibility of any company for inclusion in the 2020 NICHE conference.
2. Application. Application for sponsorship must be complete on Cvent, provided by NICHE, and be executed by an individual who has the authority to act on behalf of the applicant.
3. Payment Schedule. All payments must be received in full by no later than April 1, 2020. Failure to pay will result in loss of sponsorship.
4. Cancellation of Sponsorship. A sponsor may cancel or withdraw from the NICHE conference subject to the following conditions: No refund of payments will be made after Jan. 1, 2020. A 50% cancellation fee will be assessed prior to that date. All cancellations must be made in writing by email to finance@nicheprogram.org.
5. Social and Entertainment. No entertainment or social functions may be scheduled by an exhibitor to conflict with educational program hours or social events held during the conference. Companies that are not sponsors are prohibited from hosting hospitality or social functions.

All matters and questions not covered by these Rules and Regulations are subject to the decision of NICHE. These Rules and Regulations may be amended by NICHE from time to time and the amendments shall take effect upon publication and notice to sponsors. NICHE reserves the right to expel and eject any exhibitor for conduct detrimental to the NICHE 2020 conference in NICHE's sole judgment, whose decision shall be binding upon the sponsor.

I, _____ [print name] of _____ [company name]
have reviewed and acknowledge the above rules and regulations.

Signature

Date